

Eukanuba Dog Food Recalled Product Destruction Process

ALL POSSIBLE AFFECTED PRODUCT NEEDS TO BE DESTROYED, PLEASE READ THESE INSTRUCTIONS AND MAKE SURE THAT YOU UNDERSTAND THE PROCESS OF DESTRUCTION AND REIMBURSEMENT, PRIOR TO DESTROYING ANY PRODUCT!

Clinic Inventory

1. **Destruction** We are requesting Retailers destroy all recalled items on the attached list. Clinics can destroy the bags by opening the package and dumping the food into a confined trash receptacle or utilize another method that renders the product unusable. Due to possible contaminants, caution should be taken when handling the product. Protective gloves and hand washing protocol should be followed. Please follow the steps below in order to secure reimbursement for the destroyed product.
 1. Retailer must provide to their Distributor the required document (provided) which includes the following items no later than COB on Friday, August 13, 2010:
 - i. Quantity of each item being destroyed
 - ii. Method of destruction
 - iii. Written name of individual destroying/witnessing destruction of product
 - iv. Date product was destroyed
 - v. Signature of the Manager or Owner
 2. Distributors will reimburse the retail for their purchase price of the product along with a handling fee of \$.50 per bag.
 3. Distributors will verify and maintain records by retailer regarding the number of bags destroyed and reimbursed. All documents will be shared with P&G.
 4. If you are unable to comply with these instructions contact your distributor customer service department for additional options.
 5. **In order to comply with FDA requirements you MUST sign and return all pages by August 13, 2010 even if your inventory on the recalled product is zero at this time.**

In an effort to help keep both pets and family members healthy, the FDA provides safe pet food handling tips on their website. A list of these tips can be shared with your customers at: www.fda.gov/ForConsumers/ConsumerUpdates/ucm048182.htm

If you need additional information, please call your P&G Veterinary Account Manager. Concerned pet owners may be directed to call P&G toll-free at 877-340-8823.